



Riverside International  
Automotive Museum

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## Motor Sports

— *A notable part of California's history*

Whether it was hot rodding, drag racing, or sports car racing, California has played a critical role in the development of automotive sports, design and culture, from the outset through today. And that in turn shaped California's culture. Preserving and presenting this reciprocal relationship is the goal of the museum.

## Riverside International Raceway

— *Once California's premier motor sports venue*

From 1957 to 1988 RIR was host to some of the most notable races and racers in the world. Not just records were set or broken there, but careers, reputations, and fortunes as well.

## Ontario Motor Speedway

— *Proved "the light that burns twice as bright burns half as long"*

From 1970 to 1981 OMS was the fastest oval in the world. But 25 million dollars worth of high-speed banking and top-notch facilities couldn't save OMS from a fickle public and overly-optimistic management.

## RIAM Collection

— *is comprised of some of the most exclusive sport, exotic and race cars*

Maserati, Ferrari, Jaguar, Porsche each represents the pinnacle of it's period, and all are on view at RIAM. See also the collection's Indy racers: Penskes and a Gurney Eagle. RIAM also has one of the most complete collections of production Maseratis in North America, including the rare Quattroporte prototype of Juan Carlos, the King of Spain.

## MUSEUM INFORMATION

### MUSEUM HOURS

Tuesday

Open by appointment only

Wednesday through Friday

Open Noon to 4 p.m

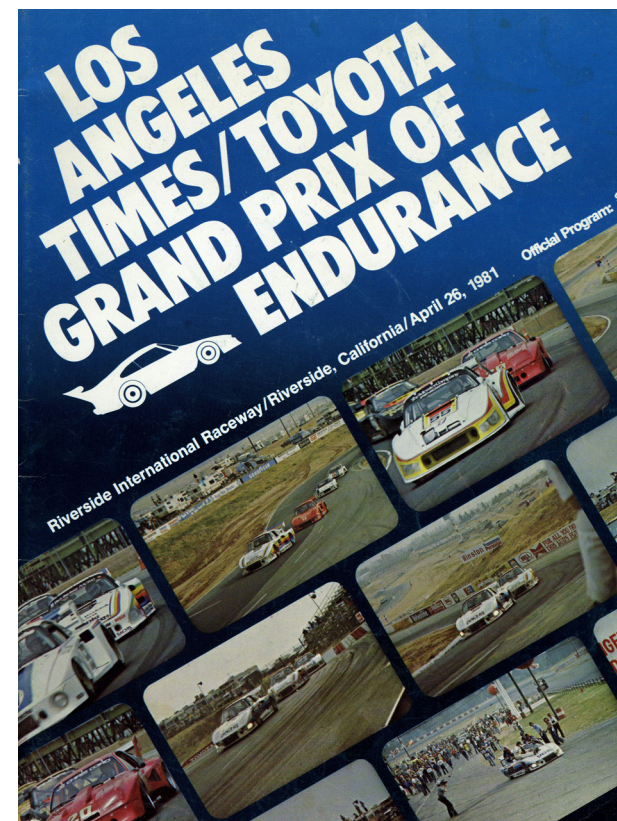
Saturday

Open 10 a.m. to 4 p.m

*Closed to the general public Sundays & Mondays*

### ADMISSION

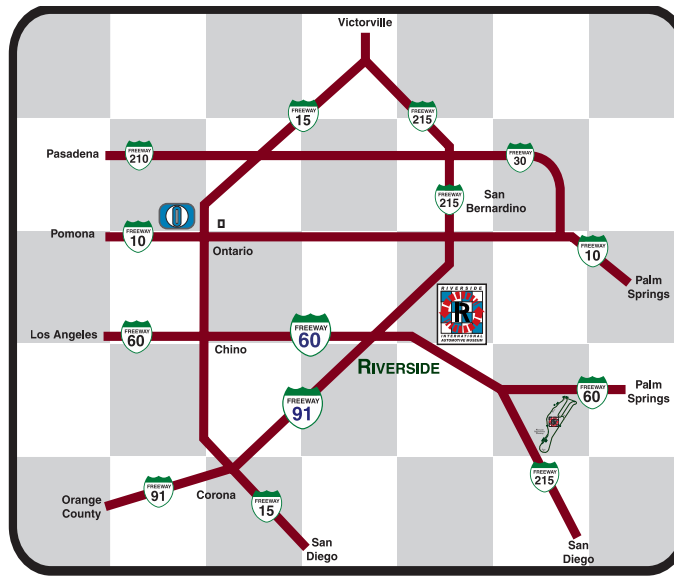
\$5 suggested donation





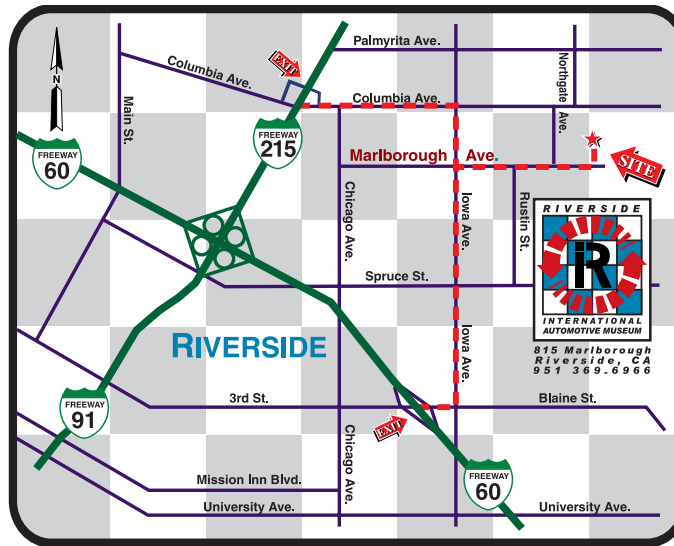


# Preserving the Memory of California's Rich Motorsports Heritage



**Directions From Los Angeles/San Diego/Palm Springs**  
Take the 60 FREEWAY to BLAINE/3RD Turn Left (east). Go North onto IOWA Ave. & after 1 Mile turn RIGHT (East) onto MARBOROUGH Ave. Turn Left into complex just before the terminus of Marlborough, 2nd Building on the right, RIAM entrance is at the far north end of the building.

**Directions From Orange County/Corona/San Bernadino**  
Take the 215 FREEWAY to Columbia turn East. Go South onto IOWA Ave. & turn RIGHT (East) onto MARBOROUGH Ave. Turn Left into complex just before the terminus of Marlborough, 2nd Building on the right, RIAM entrance is at the far north end of the building.



# THE RIVERSIDE INTERNATIONAL AUTOMOTIVE MUSEUM

a 501.(c)(3) non-profit corporation

[www.RiversideInternationalRaceway.com](http://www.RiversideInternationalRaceway.com)